

What is claimed is:

1. A commercial sales method using a network, comprising:

a step of registering in advance a specific-item catalogue relating to a specific item and a relevant-item catalogue for items relevant to the specific item in a home page on the WWW;

5 a step, performed by a purchaser, of viewing both the specific-item catalogue and the relevant-item catalogue on the home page via a network by using a purchaser terminal, and sending a purchase request to a relevant-item seller selling the items relevant to the specific item by designating one of the items relevant to the specific item so as to purchase the designated item;

10 a step, performed by the relevant-item seller, of delivering a product of the designated item to the purchaser according to the purchase request;

a step, performed by the relevant-item seller, of informing a settlement computer of sales data of the purchased item; and

a step, performed by the settlement computer, of transferring a sales
15 commission from a sales account of the relevant-item seller to a sales account of a specific-item seller selling the specific item.

2. A commercial sales method as claimed in claim 1, further comprising:

a step of registering purchase history data in a database, where the purchase history data indicates the history of purchased items of the purchaser; and

a step of discounting the sales commission with reference to the purchaser
5 history data registered in the database.

3. A commercial sales method as claimed in claim 2, further comprising:
 - a step, performed by the specific-item seller, of sending the purchaser a request for permitting disclosure of the purchase history data; and
 - a step, performed by the specific-item seller, of receiving permission of the
- 5 disclosure of the purchase history data from the purchaser, and providing the purchase history data of the purchaser to the relevant-item seller.

4. A commercial sales method as claimed in any one of claims 1 to 3, further comprising:
 - a step, performed by the purchaser using a purchaser terminal, of sending the relevant-item seller a request for discounting the designated item on the home page; and
 - 5 a step, performed by the relevant-item seller, of sending the purchaser an acceptance of the discount, and
 - wherein the purchaser purchases the designated item after the purchaser receives the acceptance of the discount.

5. A commercial sales system using a network, comprising:
 - a register section for registering in advance a specific-item catalogue relating to a specific item and a relevant-item catalogue for items relevant to the specific item in a home page on the WWW;
 - 5 a specific-item seller for selling the specific item;
 - a relevant-item seller for selling the items relevant to the specific item;
 - a purchaser terminal, operated by a purchaser, for viewing both the specific-item catalogue and the relevant-item catalogue on the home page, and sending a purchase request to the relevant-item seller by designating one of the items relevant to

- 10 the specific item so as to purchase the designated item, where the relevant-item seller delivers a product of the designated item to the purchaser according to the purchase request;

- a settlement computer for receiving sales data of the purchased item from the relevant-item seller, and transferring a sales commission from a sales account of the
15 relevant-item seller to a sales account of the specific-item seller; and

a network for connecting the register section, the purchaser terminal, the relevant-item seller, the settlement computer, and the specific-item seller with each other.

6. A commercial sales system as claimed in claim 5, further comprising:
a section for registering purchase history data in a database, where the purchase history data indicates the history of purchased items of the purchaser, and
wherein the sales commission is discounted with reference to the purchaser
5 history data registered in the database.

7. A commercial sales system as claimed in claim 6, wherein the specific-item seller includes:

a section for sending the purchaser a request for permitting disclosure of the purchase history data; and

- 5 a section for receiving permission of the disclosure of the purchase history data from the purchaser, and providing the purchase history data of the purchaser to the relevant-item seller.

8. A commercial sales system as claimed in any one of claims 5 to 7, wherein:

the purchaser terminal includes a section for sending the relevant-item seller a request for discounting the designated item on the home page;

- the relevant-item seller includes a section for sending the purchaser an
- 5 acceptance of the discount; and

the purchaser purchases the designated item after the purchaser receives the acceptance of the discount.